



The Future of Cancer Care: From Discovery to Delivery

ACS CAN Policy Forum

Friday, November 8, 2019 @ Hard Rock Cafe, New York City

The **American Cancer Society Cancer Action Network (ACS CAN)** is hosting an annual policy forum, **The Future of Cancer Care: From Discovery to Delivery**, in New York City, Friday, November 8, 2019, 8-10am. This policy forum and networking event brings together leaders in business, cancer research, innovation, policy makers, health care delivery, and payers to discuss how we will prevent, detect, and treat cancer in an era of increasing personalized medicine.

The Future of Cancer Care: From Discovery to Delivery

Cancer remains a critical health problem and how we diagnose and treat cancer will continually evolve. Personalized medicine is revolutionizing cancer care and research is the birthplace of this innovation. The future of cancer is a world with more cancer prevented, improved early stage diagnosis, effective and affordable treatments with better outcomes for patients.

Discussion Points

- **Discovery.** Advancements in medical research have unleashed new and improved therapies that are revolutionizing cancer care. Researchers play a key role in these advancements. What does the future hold for federal investment in medical research? How is the discovery pipeline meeting the needs of cancer patients?
- **Access.** Ensuring access to appropriate, quality and patient-centered cancer care is critical to achieving optimal patient outcomes. Rising costs are leading to shifts in how health care is paid for and delivered. Changing payment models, networks, and increased demand for personalized oncology services pose challenges to patient access. What changes are needed? How will changes impact access to care and patient outcomes?
- **Innovation.** Innovation is transforming how we prevent, diagnose and treat cancer. Breakthrough medical technologies and therapies are changing the way we attack the disease. Data science is allowing us to understand effectiveness at breakneck speed. How do we support a vibrant innovation ecosystem that delivers innovations that improve the lives of all?

American Cancer Society Cancer Action Network

ACS CAN is the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society and is the nation's leading cancer advocacy organization working every day to make cancer priorities a state and national priority. ACS CAN is committed to ensuring that our progress on critical policy issues is achieved in collaboration with key partners. We invite you to join us in this critical dialogue and help us all save more lives from cancer.

www.fightcancer.org/nycpolicyforum

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- Provide 2-3 minutes opening remarks at the event (approved by ACS CAN)
- Presenting sponsor recognition in all event print materials, on event website and on event signage
- Sixteen reserved seats at two tables w/distinguished guests
- Full page ad in event program book
- Membership as a Corporate Ally in the ACS CAN Corporate Membership Program

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- Six reserved seats at one table
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Community Supporter Sponsorship — \$2,500

- Community Supporter level recognition in day of event print materials
- Four reserved seats
- Recognition in the ACS CAN Annual Report

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax-deductible